



To Whom it May Concern,

Each year, we extend a warm invitation to local businesses to support our Grand Haven Boys Rugby Team. Your interest in backing a team dedicated to fostering values like brotherhood, respect, and healthy lifestyle habits is truly appreciated, and we welcome your sponsorship this season!

In Grand Haven, rugby remains a club sport, offering numerous advantages. However, this also means we lack funding from the school district. All team expenses—covering registrations, uniforms, player insurance, referee costs, safety equipment, and travel—are managed through player dues or funded out of our volunteer coaches' pockets. As such, we rely on the generosity of community donors like you to sponsor our team. Your support not only keeps the sport accessible to more students but also helps defray costs, ensuring financial barriers don't hinder participation.

Sponsoring our team offers a fantastic opportunity to engage with the community while promoting your business effortlessly. With a team of over 30 players competing against teams statewide, your brand will gain visibility in front of hundreds of spectators throughout the season. All sponsors will have their logo or name added to our sponsorship shirt and we will ensure that you receive one as well. We offer various sponsorship options detailed in the enclosed sheet. However, I am more than willing to explore custom solutions or discuss how your business could better align with our needs.

We recognize the multitude of choices available for marketing and community engagement. Yet, the Grand Haven Boys Rugby Program stands out for its profound impact on players' lives. Beyond the sport, we instill discipline, foster camaraderie, and impart essential life skills. For any inquiries or further discussion, please feel free to connect with us through our website. Your consideration and potential support are deeply valued.

Sponsorship can be made in the following way:

Grand Haven High School Rugby Club (Checks made to this as well)

Attention: Dave McDonough

17001 Ferris St

Grand Haven, MI 49417

*If you would like tax deductible information, please include an address for school to send back to you.*

Warm regards,  
Dave McDonough

Grand Haven Rugby Club Coach  
grandhavenrugbyclub@gmail.com

# Grand Haven Rugby

## Sponsorship Opportunities



**\$100 - \$200**

### Scrum Dog Captain

- ✓ Business logo and information posted on our website
- ✓ Weekly post promoting your business on our Facebook page
- ✓ Tax deductible

**\$200 - \$300**

### Ruck Raider

- ✓ Business logo and information posted on our website
- ✓ Weekly post promoting your business on our Facebook page
- ✓ Banner with your logo hung up at every home game
- ✓ Tax deductible

**\$400 - \$500**

### Maul Maverick

- ✓ Business logo and information posted on our website
- ✓ Weekly post promoting your business on our Facebook page
- ✓ Banner with your logo hung up at every home game
- ✓ Tax deductible
- ✓ Option to have a table out at each home game to advertise in person

**Donation**

### Try Titan

- ✓ We would appreciate any product donations such as food for our after game socials, concessions to sell during the match, athletic tape, or anything else you believe could benefit our team. Benefits of donations can be discussed with the coaches and rugby board.

For additional inquiries or alternative ways to support our team, we invite you to connect with us on our website or through our email. Your interest in exploring further opportunities to contribute to our team's success is highly appreciated, and we look forward to discussing potential collaborations to benefit our program and your business.